

FOOTBALL AD FUNDRAISER 2016

AD PRICES

Ad	Cost	Size	Counts as
1/8 Page	\$25	2 x 3 ½ (Business card)	1 ad
1/4 Page	\$50	3 x 4 ½	2 ads
1/2 Page	\$75	4 x 7	3 ads
Full Page	\$100	7 x 9	4 ads
*Inside Front Cover	\$150	7 x 9	6 ads
*Inside Back Cover	\$150	7 x 9	6 ads

*Notify Mr. Elbing before selling the front/back page ad to be sure it is available

About the ads.....

- Ads sold will appear in the football program book in black & white.
- Ads can be business or personal ads
- Personal ads can include photos, but must be at least 1/4 of a page. *No photos will be returned*
- Note: Too much color in the ad will not look good when printed in the program book

Selling the ads....

- Each band member is expected to sell a minimum of **4** ADS
- For each ad sold, members will receive a percentage (approx. 25%) applied towards their band fees.

<u>Amount of Ad</u>	<u>Amt deducted</u>
\$25.00	\$6.00
\$50.00	\$13.00
\$75.00	\$19.00
\$100.00	\$25.00

Ad turn in info...

- **A phone number must be on all checks you turn in**
- The Ad contract must be filled out COMPLETELY and CORRECTLY and attached to payment
- **PAPERCLIP** the ad, ad contact, and money together. **NO STAPLES!!!!!!!!!!**
- **SEPERATE** ads by size and paperclip them together. (For ex: all 1/8 ads clipped together, all 1/4 ads clipped together, etc.) When completed, place ALL the ads in ONE envelope or ONE zip lock bag
- Return all contracts and money to Mr. Elbing in an envelope. Write your name and the amount of money you are turning in.
- You may turn in ads to the front office during the summer months
- **If ads are not correct when they are turned in, no credit will be given!**

Reward for the TOP SELLER

- Top seller on the 1st turn in day (with a minimum of 10 ads sold) will receive their marching/guard shoes for free and an additional \$50 credit towards and up to fees.
- Top seller **OVERALL** (with a minimum of 20 ads sold) will receive an additional \$100 credit towards marching band costs.
- To be considered for the overall top seller reward, ads must be turned in by 5/26/16

Due Dates

1st Turn in deadline: 4/7/16 • Final Turn in Deadline (for 25% credit): 5/26/16

- Ads may continue to be sold after 5/26/16, but for reduced credit (10% per ad).
- No more ads will be taken after July.